MONTHLY REWARDS RECAP

JUNE 2017 REDEMPTION TRENDS AND INSIGHTS IN ENGAGING REWARDS

Top Redeemers YTD 2017



- 1. Fitbit[®] Charge 2 Heart Rate Band Black
- 2. Apple® 9.7" iPad Pro™ Wi-Fi® 32GB
- 3. Bose® QC35 wireless headphones
- 4. Apple® 9.7" iPad Pro™ Wi-Fi® 128GB
- 5. Apple[®] iPad Air[®] 2 Wi-Fi[®] 32GB

Top Redeemers May 2017



- 1. Apple® 9.7" iPad Pro™ Wi-Fi® 32GB
- 2. Fitbit® Charge 2 Heart Rate Band Black
- 3. LG 65" 4K UHD HDR Smart OLED
- 4. Apple[®] iPad[®] Wi-Fi[®] 128GB Gold
- 5. Apple[®] iPad[®] Wi-Fi[®] 32GB

Biggest Movers Since Last Report



- 1. Apple[®] iPad[®] Wi-Fi[®] 128GB Gold
- 2. Fitbit® Alta HR™ Black
- 3. Yeti® Roadie® 20 Ice Blue
- 4. Trek® Verve 1 Hybrid Bike Men's
- 5. Yeti® Hopper™ 40 Fog Gray/Tahoe Blue

NEW THIS MONTH!



Jimmy Styks Surge Stand Up Paddleboard



Beats by Dr. Dre™ BeatsX Wireless In-Ear Headphones



Smartworks Consumer Fidget Spinner



Dooney & Bourke™ Patterson Penelope



Razor® Dirt Rocket™ MX350 Electric Dirt Bike



W Unlimited Outdoor Garden Patio Furniture 4-Piece Set

Rewards News!

It's Summertime — and That Means Vacation, Shopping & Traveling

Research shows Americans spend their summers getting outside, going somewhere new, and enjoying shopping. Here are some fun stats on how Americans spend their summers according to Statistic Brain:

- 45% of Americans take a summer vacation
- Florida is the most popular state for a destination
- The beach/ocean is the most popular destination, with cities and national parks coming in 2nd and 3rd
- Shopping is the most popular summer activity, followed by visiting historical sights and swimming/water sports

Featured Promo!

Time to Get Outside & Explore

